



Ginger Lapid-Bogda, Ph.D.

Dr. Lapid-Bogda, has worked over 35 years with Fortune 500 companies, law firms, and service organizations on long-term strategic change. In recent years, she has become regarded as a global Enneagram expert who integrates the insights of the Enneagram with the theory and practice of organization development. She earned a B.A. from the University of California at Berkeley (1968), an M.A. from the University of Pennsylvania (1971), and a Ph.D. from the University of California at Santa Barbara (1978). In addition, she was certified as a Gestalt therapist (1973), earned a certificate from Columbia University's Advanced Organization Development Program (1983), and was selected as a member of National Training Labs, the oldest human relations association in the United States (1991).

In her role as a faculty member at institutions such as UCLA, Antioch University, and Sonoma State University, Dr. Lapid-Bogda has taught courses on topics such as leadership development, organizational behavior, organizational change, strategy development, teams, and the Enneagram. As an invited speaker, she has made presentations at numerous professional conferences for organizations that include The Center for Creative Leadership, Organization Research and Development, Organization Development Network, American Management Association, Professional Coaches and Mentors Association, and Association for Training and Development. In 1991, the American Management Association awarded Dr. Lapid-Bogda with the "10 Best Speakers Award" for her speech, "Managing Complex Change."

A contributing author to books and a sought-after writer for professional journals and magazines, Dr. Lapid-Bogda is the author of the chapter, "OD Interventions or Help! What Do I Do Now?" which appears in *Organization Development: Perspectives and Foundations* (Jossey-Bass, 2002). In addition, she has published many articles on the topic of diversity, including "Diversity and Organizational Change" (*Jossey-Bass/Pfeiffer 1998 Consulting Annual*) and "Charlie, We've Got a Problem" (*Across the Board*, 1994). Dr. Lapid-Bogda has also written on the subject of organizational power and politics. For her article "Judge Your Company's Politics Before You Climb Aboard," published in the *National Business Employment Weekly*, Dr. Lapid-Bogda received the "Best 10 Articles of 1991" award and is featured in the commercial video *Improving Workplace Gender Culture*, available through Missouri Western Library. In addition, she has published articles on business applications of the Enneagram in professional journals such as *Enneagram Monthly* and *Talk Magazine* and has been interviewed by New Dimensions radio, which has been broadcast worldwide.

Past president of the International Enneagram Association (IEA) from 2004-2005, Dr. Lapid-Bogda has written three Enneagram business books published by McGraw-Hill that are becoming worldwide classics. Translated into ten languages, *Bringing Out the Best in Yourself at Work* (2004) focuses on the core issues applicable to anyone who works with others – communication, conflict, feedback, teams, and general leadership. *What Type of Leader Are You?* (2007) addresses the challenges of developing exemplary leaders. Her third book, *Bringing Out the Best in Everyone You Coach: Use the Enneagram for Exceptional Results* (2009), shows managers, mentors, and coaches how to use the Enneagram system for long-lasting results when they develop others.

Based on these books, Dr. Lapid-Bogda gives Enneagram workshops and speeches onsite for businesses and organizations around the world. In addition, she has conducted Train-the-Trainer programs based on her books, has certified over 500 trainers, consultants, and coaches worldwide, and offers best-in-class collateral training materials, now available in seven languages.

Partial Client List

- Arthur Anderson Business Consulting
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- Bertelsmann
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- Center for Creative Leadership
- CBS
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- Disney
- Hallmark Cards
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- Federal Reserve Bank
- First Union Bank (now part of Wells Fargo)
- Genentech
- General Electric
- Gillette
- Kaiser Permanente
- McDonald's
- Mervyn's
- Mexican Museum
- Pacific Gas & Electric
- PBS
- Procter & Gamble
- Raytheon
- Sun Microsystems
- Time Warner
- TRW
- U.S. Postal Service
- Whirlpool
- Numerous law firms

Contact Information

Ginger Lapid-Bogda, Ph.D.

ginger@TheEnneagramInBusiness.com

(310) 829-3309